**PIRO** Products

**piro**<sup>™</sup> **piro**<sup>™</sup> fusion **piro**<sup>™</sup> retail

solidpiro piro bit

**PIRO** Services



PIRO implementation



PIRO training



PIRO & e-commerce integrations



Web development and SEO



Jewelry branding services

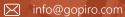


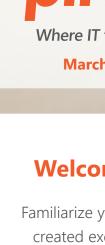
Custom integrations

## How to reach us?











# pirosummit

Where IT technology and jewelers meet

March 14, 2018 - New York City

# **Welcome to PIRO Summit!**

Familiarize yourself with advanced IT solutions created exclusively for the jewelry industry.

#### Welcome to **PIRO Summit!**

Finding the right software solution for your jewelry business is not an easy task. A jewelry ERP system can define the growth potential of your business for the next 10 years. Choosing the wrong one can hinder your business, so it pays off to be provident.

Don't make such an important decision based on a 1-hour demo. Instead, participate in the PIRO Summit and get an in-depth look at our company and the innovative IT solutions that can help your business in the future.

### 09:00 am - Registration & introduction

Short history of MindSpark LLC. and our vision

Our vision is to become the leading provider of IT services for the jewelry industry by 2020.

## 09:30 am - PIRO - your digital business manager

What unique features does PIRO have to offer?

10 years ago, PIRO was the first jewelry manufacturing software on the market. Since then we have made significant improvements which resulted in PIRO becoming a well-established system for manufacturers, wholesalers and retailers. PIRO is truly a software tailored to your business process.

#### 10:45 am - Coffee break

### 11:15 am - PIRO Retail - more than a retailer software

PIRO Retail advantage over other POS systems

Nowadays jewelry retail makes up a huge segment of the market. However, it is an increasingly common trend for retailers to start their own manufacturing line, while at the same time established manufacturers open up their own (online) retail store. Things change rapidly in the jewelry industry. Traditional POS systems and inventory software are not prepared to fulfill the needs of manufacturer-owned retail stores or retail manufacturers, whereas PIRO Retail is more than up for it.



630 Fifth Avenue, Suite 2000, New York City, NY 10111

## 11:45 am - PIRO Fusion - the flexible jewelry management solution in the cloud

Is cloud-based the future?

Experts say that by 2020 about 80% of all software services will be cloud-hosted. Whether or not the prediction becomes true, our team is up to the challenge. PIRO Fusion is the cloud-based version of PIRO - a constantly evolving IT solution that provides full mobility and can be used on any platform (Windows & Mac).

## 12:30 pm - Lunch break

## 01:15 pm - SolidPIRO - connecting Solidscape 3D printers with powerful workflow management

A tool for optimizing the 3D printing process for Solidscape printers

SolidPIRO is the result of our partnership with Solidscape. This product connects all of the key steps of the jewelry manufacturing process from start to finish, some of which being: customer portal, workflow management, 3D printer management, invoicing.

## 02:15 pm - Q&A and networking

We're open to listen to any problems you may be having and provide you with technical advice or offer solutions. PIRO Summit is the event where jewelers meet IT technology.

## 03:00 pm - Break

03:30 pm - Seeing is believing

Visiting a company in New York City that uses PIRO

Join us for a short visit to one of our clients' facilities and see how PIRO is used in a real-life business environment